

How could a Mediterranean Country contribute to NEB? The NEB perspective can be enriched by a Mediterranean light: cultural transition and plurality, biological diversity, craftsmanship, cultural heritage, Genius Loci, Genius Historiae, dimension and “mixité”. UNIFI is organizing the following activities in which associations of vulnerable people (elderly, disabled, migrants) and primary schools will be actively involved.

1. Mediterranean New European Bauhaus: Active listening

Actions will be oriented to the enhancement of the specific characteristics of the Mediterranean declination of NEB, and open to civil society.

1.1 Definition through Interdisciplinary contributions

A working day will be organised to deepen Sustainability, Quality of experience and Inclusion, declined on the Mediterranean scenario and identified through an interdisciplinary approach and the involvement of Unifi’s experts. This, to define a streamlined document as the basis of the subsequent work.

1.2. Towards a territorial ecosystem

A day of “extended” and open reflection on the theme will aim to activate an open dialogue on territorial ecosystems for understanding and designing the human habitats. Moreover, a half-day will be driven by chair experts with the involvement of the above-defined actors.

1.3 Final synthesis event of the active listening phase

The results of the first two activities will be shared during a meeting in partnership with La Sapienza, University of Bologna, Federico II University, University of Campania and other Tuscan Universities. In parallel, sessions will be organized by defining a final synthetic report.

2. Educating next generation: growing a new living

The goal is to launch an educational project by experimenting participatory urban planning with children, learning from their needs and visions. This, to train the new generations to be aware of sustainability and inclusion dimensions and to understand the complexity of urban ecosystems.

3. Interdisciplinary workshop with students “Blooming with New Bauhaus”

An interdisciplinary and collective workshop aims to start a co-planning process with students and PhD candidates towards the sharing and the appropriation of NEB’s principles: we will create a creative context of relationships and exchanges in which to share the vision of the future in order to design the contemporary starting from the students’ vision.

3.1 Experimenting the co-design process: the workshop and design competition

An already active Living Lab is operating, with the collaborative participation of academics, decision makers and stakeholders, on the “quality of *environmental* experience” of end-users. The Living Lab will provide students with an immersive but intelligible experience, consenting a new common awareness on how built spaces work and impact our planet and our lives, deepening the dimensions of Sustainability and Inclusion.

3.2 Cross-experience: training and application

A workshop with students (including Master students and PhD candidates) and professionals will develop an urban open spaces co-design process through the ongoing applied research projects of Florence Urban Liveability and Green infrastructure inside the framework of the Green Plan for Florence Municipality managed by UNIFI.

4. Strengthening of an international network

The reference issues indicated in action 1 will be explored with an international network of partners, (universities, local administrations, intermediate structures) as well as with speakers of the European Commission for broad sharing, enhancing the relationships carried out during the time through research projects with other European Universities and with other Mediterranean Countries.

5. Multiculturality and inclusive urban spaces

The goal is to promote social inclusion through the tools of visual design and urban planning. In the first phase will be organised an interdisciplinary thematic lab open to students, valorising the experience of the international network Civic City enriched by multidisciplinary competences. In the second phase an interdisciplinary workshop will be organized for the co-planning.

6. From ideas/concept to innovative projects for Horizon Europe

Starting from the ideas/concepts emerged in the Design phase, the workshop will aim to translate them into innovative projects to submit for Horizon Europe and Bauhaus calls for proposals.

7. Sustainability and Inclusion "Toward Consciousness". Disseminating best practices in research.

The action is aimed at enhancing the results of interdisciplinary training and research projects that combine sustainability, aesthetics and inclusion through the use of the NEB's platform - *Share an example; Share a paper, an essay, or a study.*

8. Social Media Communication

Unifi website (with entire dedicated section), Unifi's social media, TOUR4EU social media will be used.

Action 1. Mediterranean New European Bauhaus: active listening: May-July 2021, local

Action 1.1 Definition through Interdisciplinary contributions May 2021

Action 1.2. Towards a territorial ecosystem June 2021

Action 1.3 Final synthesis event of the active listening phase July 2021

Action 2. Educating next generation: growing a new living: June-July 2021, national

Action 3. Interdisciplinary workshop with students "Blooming with New Bauhaus"
May -July 2021, national

Action 3.1 Experimenting the co-design process: the workshop and design competition May - July 2021, national

Action 3.2 Cross-experience: training and application June-July 2021, national

Action 4. Strengthening of an international network: June-September 2021, international

Action 5. Multiculturality and inclusive urban spaces, first phase:international lab June-July 2021, second phase: Interdisciplinary workshop September 2021

Action 6. From ideas/concept to innovative projects for Horizon Europe September-October 2021, international

Action 7. Sustainability and Inclusion "Toward Consciousness". Disseminating best practices in research. June-July 2021, international

Action 8. Social Media Communication May-October 2021, international

Field of activity

Design, Urban Planning, Interior Design, Architectural Technology, Landscape, Vernacular Architecture, Architectural Heritage, Inclusive Design, Mediterranean Architecture, Circular Economy, Agriculture, Biology, Bioeconomy, Life Cycle Assessment, Engineering, Electronic Engineering, Telecommunications Engineering, Environment, Natural Resource Management, ICT, Artificial Intelligence, Robotics, Aesthetics, Natural Based Solution, Space, Augmented Reality, Smart City, Smart Building, Waste Management, Water Food-Energy Nexus, Social Inclusion, Knowledge Management, Training, Health for All, Well-Being, Big Data, Resilience, Earth Science, Forest Systems, Fashion Design, Design of Sustainable Tourism Systems, International Policies, Technology transfer, Geo-engineering, Psychology, Neuropsychology, Biotechnologies, Sports, Nanomaterials, European Studies, Philosophy, Cinema, Theatre, Visual Arts, Conceptual Arts

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